Rapid Cycle Evaluation
What Works Better, and What Works for Whom?

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Rapid Cycle Evaluation

Does it **work?**

**Program Evaluation**
Evaluate entire program
Compare participants to non-participants

Can I make it **better?**

**Rapid Cycle Evaluation**
Evaluate change to program
Compare some participants to other participants

Analytic Methods
What Works Better?

Rapid cycle evaluation can test:

- Strategies to improve engagement and persistence
- Variation in dosage and intensity
- Different services and combinations of services
- Changes in targets and expectations
- Steps to improve efficiency
What Works for Whom?

Program Services

Program Participants

Benefit Unlikely

Benefit Likely

Control

Treatment
What Is Needed?

- Quality data
- A “testable” change
- A short “impact window”
- Sufficient flow of clients
What Can Agencies Do?

• Facilitate program-level feasibility assessment
  - Data quality
  - Testable program changes
  - Systems capacity
• Promote data governance, data linking
• Ensure regulatory flexibility
• Provide technical assistance
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